



Alysha Lewis-Coleman, Board Chair

Susan Stetzer, District Manager

Community Board 3 Liquor License Application Questionnaire

Please bring the following items to the meeting:

NOTE: ALL ITEMS MUST BE SUBMITTED FOR APPLICATION TO BE CONSIDERED.

- Photographs of the inside and outside of the premise.
- Schematics, floor plans or architectural drawings of the inside of the premise.
- A proposed food and or drink menu.
- Petition in support of proposed business or change in business with signatures from residential tenants at location and in buildings adjacent to, across the street from and behind proposed location. Petition must give proposed hours and method of operation. For example: restaurant, sports bar, combination restaurant/bar. (petition provided)
- Notice of proposed business to block or tenant association if one exists. You can find community groups and contact information on the CB 3 website:
http://www.nyc.gov/html/mancb3/html/communitygroups/community_group_listings.shtml
- Proof of conspicuous posting of notices at the site for 7 days prior to the meeting (please include newspaper with date in photo or a timestamped photo).

Check which you are applying for:

- new liquor license alteration of an existing liquor license corporate change

Check if either of these apply:

- sale of assets upgrade (change of class) of an existing liquor license

Today's Date: 1/28/19

If applying for sale of assets, you must bring letter from current owner confirming that you are buying business or have the seller come with you to the meeting.

Is location currently licensed? Yes No Type of license: Liquor, Wine, Beer & Cider

If alteration, describe nature of alteration: _____

Previous or current use of the location: Previously a Bistro

Corporation and trade name of current license: _____

APPLICANT:

Premise address: 118 2nd Avenue, New York, NY 10003

Cross streets: Corner of 2nd Ave and 7th Street

Name of applicant and all principals: Ravi Lalchandani

Trade name (DBA): Dollface Diner

PREMISE:

Type of building and number of floors: Ground Floor & Storage Basement

Will any outside area or sidewalk cafe be used for the sale or consumption of alcoholic beverages? (includes roof & yard) Yes No If Yes, describe and show on diagram: Sidewalk Cafe on the west and south side of the premise. 2-top tables with 19 tables and 38 seats for the sidewalk cafe

Does premise have a valid Certificate of Occupancy and all appropriate permits, including for any back or side yard use? Yes No What is maximum NUMBER of people permitted? 75

Do you plan to apply for Public Assembly permit? Yes No

What is the zoning designation (check zoning using map: <http://gis.nyc.gov/doitt/nycitymap/> - please give specific zoning designation, such as R8 or C2): R7A, R8B, C1-5

PROPOSED METHOD OF OPERATION:

Will any other business besides food or alcohol service be conducted at premise? Yes No
If yes, please describe what type: _____

What are the proposed days/hours of operation? (Specify days and hours each day and hours of outdoor space) 11am-4am everyday

Number of tables? 50 Total number of seats? 118

How many stand-up bars/ bar seats are located on the premise? 1 bar, 18 bar seats

(A **stand up bar** is any bar or counter (whether with seating or not) over which a patron can order, pay for and receive an alcoholic beverage)

Describe all bars (length, shape and location): U-shaped bar in center against east wall

Does premise have a full kitchen Yes No?

Does it have a food preparation area? Yes No (If any, show on diagram)

Is food available for sale? Yes No If yes, describe type of food and submit a menu Vegan Diner Food

What are the hours kitchen will be open? 11am- 3am

Will a manager or principal always be on site? Yes No If yes, which? Manager

How many employees will there be? 45

Do you have or plan to install French doors accordion doors or windows?

Will there be TVs/monitors? Yes No (If Yes, how many?) _____

Will premise have music? Yes No

If Yes, what type of music? Live musician DJ Juke box Tapes/CDs/iPod

If other type, please describe _____

What will be the music volume? Background (quiet) Entertainment level

Please describe your sound system: _____

Will you host any promoted events, scheduled performances or any event at which a cover fee is charged? If Yes, what type of events or performances are proposed and how often? No

How do you plan to manage vehicular traffic and crowds on the sidewalk caused by your establishment? Please attach plans. (Please do not answer "we do not anticipate congestion.")

Will there be security personnel? Yes No (If Yes, how many and when) _____

How do you plan to manage noise inside and outside your business so neighbors will not be affected? Please attach plans.

Do you have sound proofing installed? Yes No

If not, do you plan to install sound-proofing? Yes No

APPLICANT HISTORY:

Has this corporation or any principal been licensed previously? Yes No

If yes, please indicate name of establishment: See attached

Address: _____ Community Board # _____

Dates of operation: _____

Has any principal had work experience similar to the proposed business? Yes No If Yes, please attach explanation of experience or resume.

Does any principal have other businesses in this area? Yes No If Yes, please give trade name and describe type of business See attached

Has any principal had SLA reports or action within the past 3 years? Yes No If Yes, attach list of violations and dates of violations and outcomes, if any.

Attach a separate diagram that indicates the location (**name and address**) and total number of establishments selling/serving beer, wine (B/W) or liquor (OP) for 2 blocks in each direction. Please indicate whether establishments have On-Premise (OP) licenses. Please label streets and avenues and identify your location. Use letters to indicate **Bar, Restaurant**, etc. The diagram must be submitted with the questionnaire to the Community Board before the meeting.

LOCATION:

How many licensed establishments are within 1 block? ¹³ _____

How many On-Premise (OP) liquor licenses are within 500 feet? ³³ _____

Is premise within 200 feet of any school or place of worship? Yes No

COMMUNITY OUTREACH:

Please see the Community Board website to find block associations or tenant associations in the immediate vicinity of your location for community outreach. Applicants are encouraged to reach out to community groups. Also use provided petitions, which clearly state the name, address, license for which you are applying, and the hours and method of operation of your establishment at the top of each page. (Attach additional sheets of paper as necessary).

We are including the following questions to be able to prepare stipulations and have the meeting be faster and more efficient. Please answer per your business plan; do not plan to negotiate at the meeting.

1. I will operate a full-service restaurant, specifically a (type of restaurant) Vegan Diner _____, with a kitchen open and serving food during all hours of operation OR I have less than full-service kitchen but will serve food all hours of operation.
2. I will close any front or rear façade doors and windows at 10:00 P.M. every night or when amplified sound is playing, including but not limited to DJs, live music and live nonmusical performances.
3. I will not have DJs, live music, promoted events, any event at which a cover fee is charged, scheduled performances, more than ____ DJs / promoted events per ____, more than ____ private parties per _____.
4. I will play ambient recorded background music only.
5. I will not apply for an alteration to the method of operation or for any physical alterations of any nature without first coming before CB 3.
6. I will not seek a change in class to a full on-premise liquor license without first obtaining approval from CB 3.
7. I will not participate in pub crawls or have party buses come to my establishment.
8. I will not have a happy hour or drink specials with or without time restrictions OR I will have happy hour and it will end by _____.
9. I will not have wait lines outside. I will have a staff person responsible for ensuring no loitering, noise or crowds outside.
10. Residents may contact the manager/owner at the number below. Any complaints will be addressed immediately. I will revisit the above-stated method of operation if necessary in order to minimize my establishment's impact on my neighbors.

Crowd Management

Guests will be greeted upon entry by the host who will seat them at an appropriate table. If a table is not available, the host will take down the name and call back number to notify the guests when their table is available. The host will also suggest a local neighboring establishment to visit while waiting so as to keep the sidewalk clear.

Noise Control

The establishment has sound proofing to ensure neighbors will not hear any noise. The host on duty will direct customers out from in front of the establishment, whether that is while entering or exiting the establishment or while being placed on a wait list. No crowds will be allowed in front of the building.

Has any principal had work experience similar to the proposed business?

Ravi's bars and restaurants have been featured in hundreds of thousands of national, international and local publications, received acclaim for their impact on cocktail culture and two of his establishments have published cocktail books. Named one of Wine Enthusiast's Tastemakers of the year, it is no doubt that he is the man behind several of New York City's favorite bars.

Having achieved a level of notoriety and success in the cocktail world, Ravi shifted his focus to food where his innovation was noticed by the New York Times, Forbes, Zagat and The New Yorker. A vegetarian-turned-vegan himself, Ravi holds a deep affection for all animals, and has been an outspoken voice on animal rights issues. His nonprofit BEAST Foundation and shift to plant-based ventures has warranted both local and national applause, receiving an award from PETA for his efforts.

Dollface Diner LLC – 118 East 7th Street
CB3 Questionnaire Supplement

Does any principal have other businesses in this area?

Cienfuegos- Vegan Cuban Rum Bar

Mother of Pearl- Vegan Polynesian Tiki Bar

Amor y Amargo- Bitters-Focused Bar

Avant Garden- Vegan Restaurant

Ladybird- Vegan Tapas Restaurant

Desnuda- Cevicheria & Wine Bar

Death & Company- Cocktail Bar

Proletariat- Beer Bar

Fire and Water- Vegan Omakase and Dim Sum Restaurant

Ravi Lalchandani - Prior Licenses
118 East 7th Street New York, NY 10009

1	Business Name Queen Bear LLC Community Board CB1 Brooklyn	Business Address 188 Havemeyer St, Brooklyn NY 11211 Dates of Operation 02/2011 - current
2	Business Name Cien Fuegos LLC (Cienfuegos, Mother of Pearl, Amor y Amargo) Community Board CB3 Manhattan	Business Address 95 Ave A, New York NY 10009 Dates of Operation 2010 - current
3	Business Name M&R Mediterranean Corp (Mayahuel) Community Board CB3 Manhattan	Business Address 304 E 6th St, New York, NY 10003 Dates of Operation 2009 - 8/2017
4	Business Name Derossi Veg LLC (Avant Garden) Community Board CB3 Manhattan	Business Address 130 East 7th Street, New York, NY 10009 Dates of Operation 09/2015 - current
5	Business Name Sungod Enterprises LLC (Rabbit Club) Community Board CB2 Manhattan	Business Address 124 MacDougal St, New York, NY 10012 Dates of Operation 2007 - 07/2017
6	Business Name Warlord Enterprises LLC (Desnuda) Community Board CB3 Manhattan	Business Address 122 E. 7th St, New York, NY 10009 Dates of Operation 2008 - current

- | | | | | |
|----|-----------------|---|--------------------|--|
| 7 | Business Name | Little Hands Play Café Inc. (Death & Co) | Business Address | 433 East 6th Street, New York NY 10009 |
| | Community Board | CB3 Manhattan | Dates of Operation | 12/2006 - 11/2018 |
| 8 | Business Name | Cajun Brooklyn LLC | Business Address | 387 Court Street, Brooklyn, NY 11231 |
| | Community Board | CB3 Manhattan | Dates of Operation | 2012 - current |
| 9 | Business Name | Derossi Chelsea LLC (Proletariat) | Business Address | 102 St. Marks Place, New York, NY 10009 |
| | Community Board | CB3 Manhattan | Dates of Operation | 2012 - current |
| 10 | Business Name | Warlord Brooklyn LLC (Desnuda Cevicheria) | Business Address | 221 South First St, Brooklyn, NY 11211 |
| | Community Board | CB1 Brooklyn | Dates of Operation | 2013 - current |
| 11 | Business Name | Viejo Group LLC (Bourgeois Pig) | Business Address | 127 MacDougal Street, New York, NY 10012 |
| | Community Board | CB2 Manhattan | Dates of Operation | 12/2014 - 4/2017 |
| 12 | Business Name | Derossi Mac LLC (Ladybird) | Business Address | 111 East 7th Street, New York, NY 10009 |
| | Community Board | CB3 Manhattan | Dates of Operation | 08/2017-current |
| 13 | Business Name | Cajun & Co LLC | Business Address | 111 East 7th Street, New York, NY 10009 |
| | Community Board | CB3 Manhattan | Dates of Operation | 2004-2015 |

14 Business Name
Death & Co East Village LLC
Community Board
CB3 Manhattan

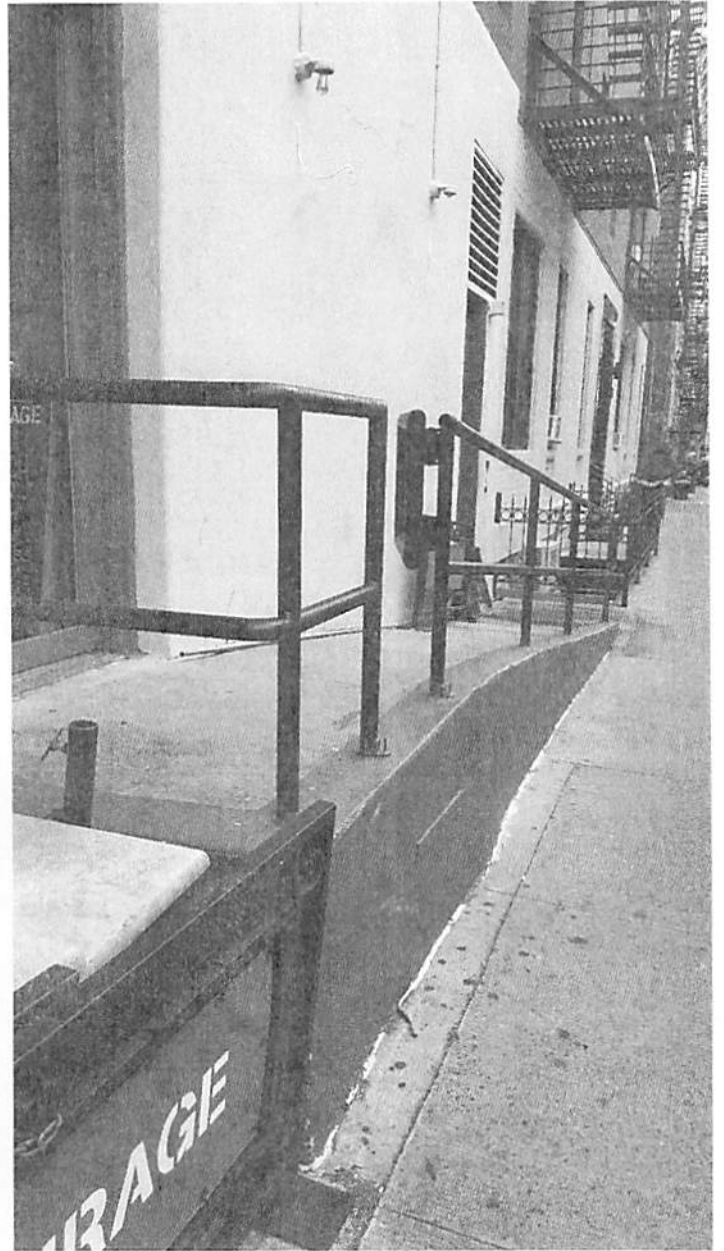
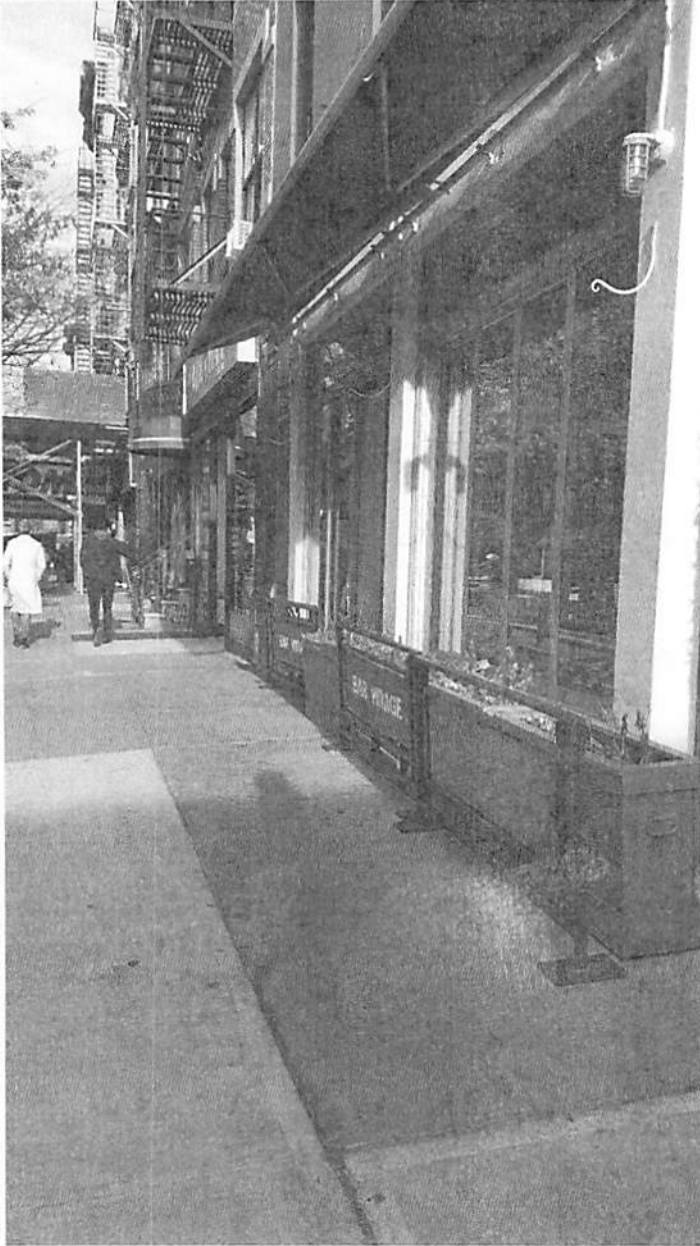
Business Address
433 East 6th Street, New York, NY 10009
Dates of Operation
11/2018-current

15 Business Name
Derossi Asia LLC
Community Board
CB3 Manhattan

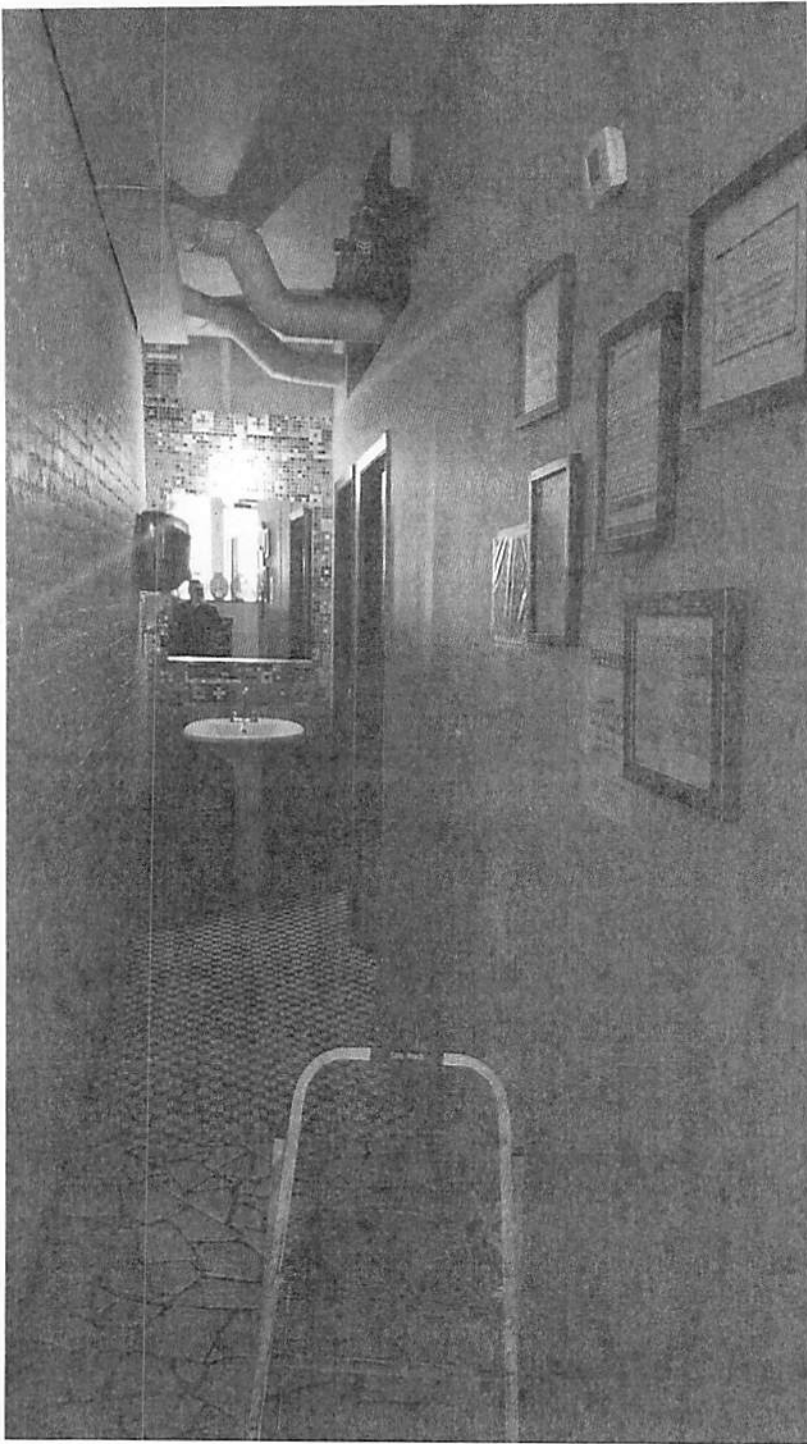
Business Address
111 East 6th Street, New York, NY 10009
Dates of Operation
10/2018-current

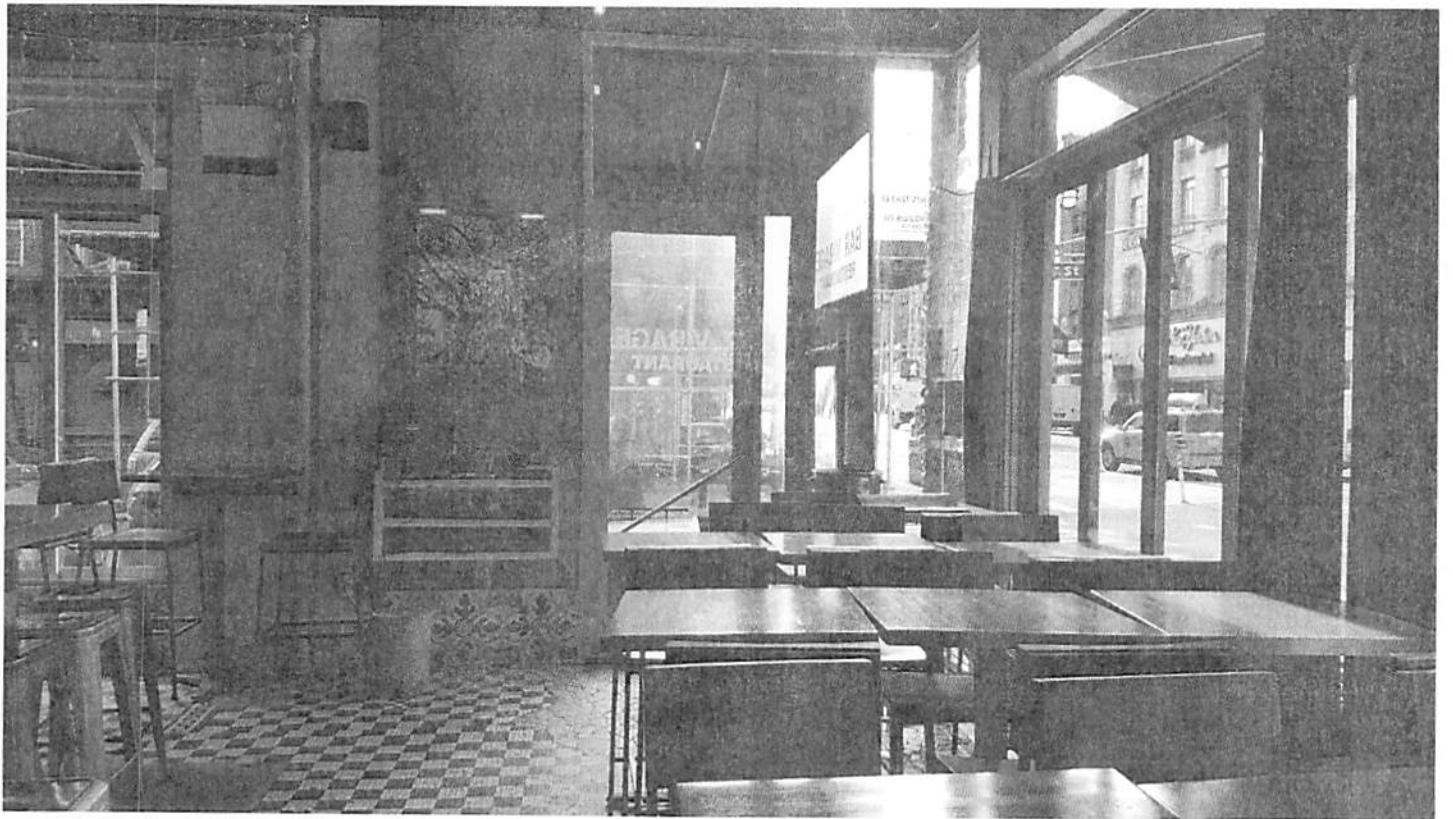
118 2nd Ave Photos

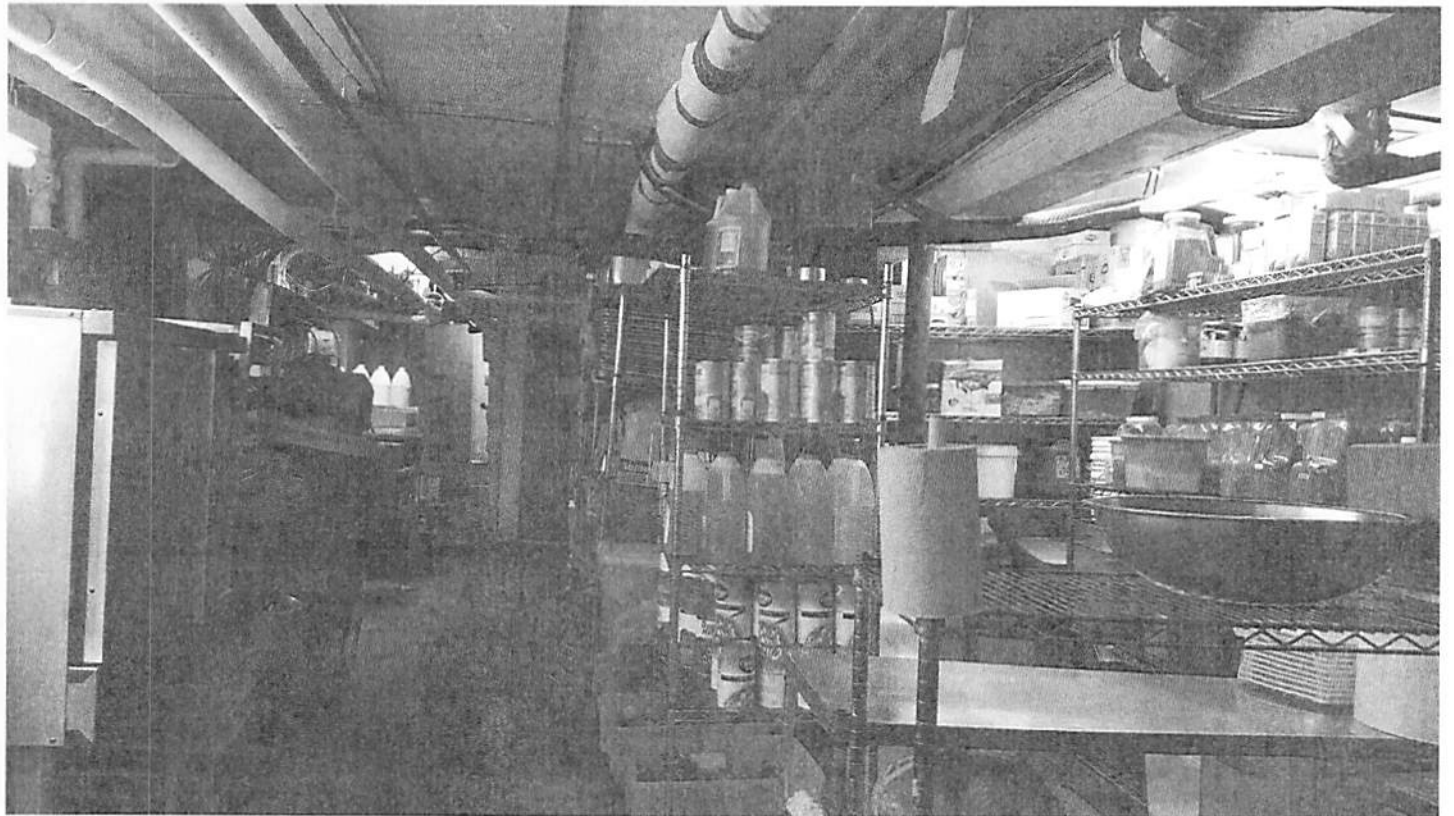
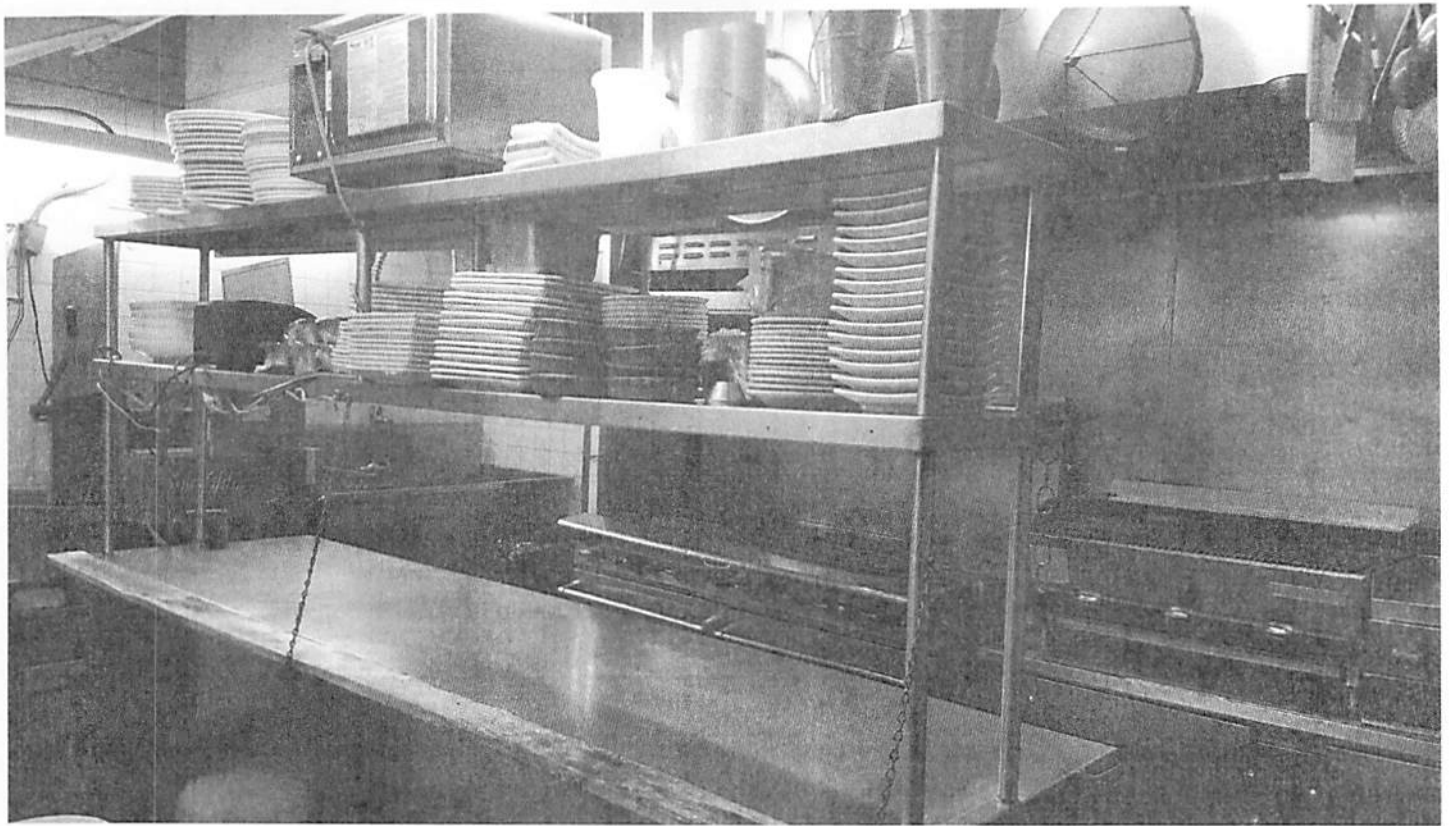
Outside Photos



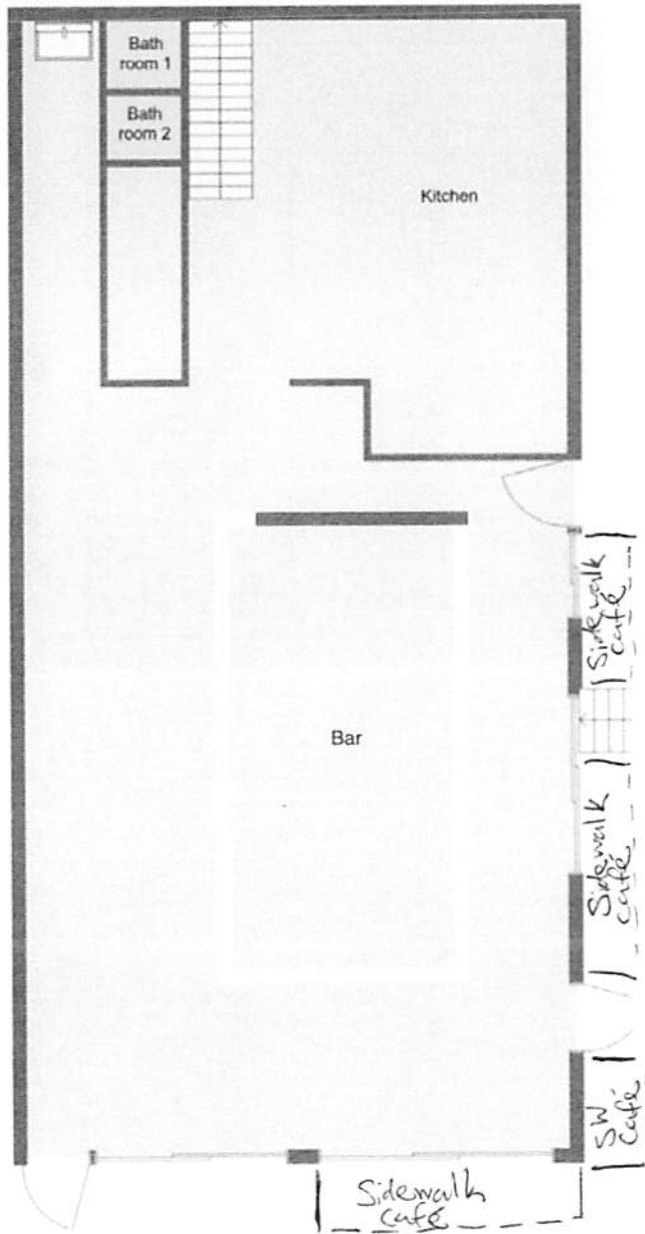
Inside Photos



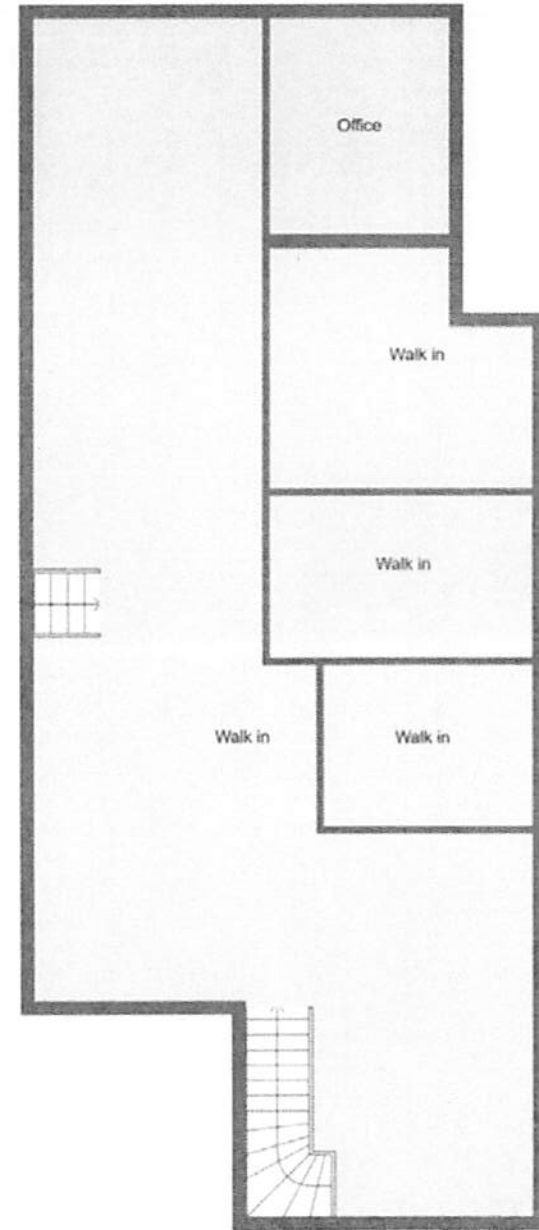




Ground



Basement





Dollface Diner LLC 118 East 7th Street
 LICENSES WITHIN TWO BLOCKS EACH DIRECTION

No.	Name	Location	License
1	Café Mocha Inc	116 2nd Ave	RW
2	Evir Corp	117 2nd Ave	RW
3	48 E Seventh Street Associates Inc	48 E 7th Street	OP
4	Standings Sports Bar LLC	43 E 7th Street	RW
5	Burp Castle LLC	41 E 7th St	RW
6	Service Bar LLC	21 23 E 7th Street	RW
7	Mc Sorleys Old Ale House Inc	15 E 7th Street	EB
8	ZCL Inc	11 E 7th St	RW
9	Shin Restaurant Inc	63 69 Cooper Square	RW
10	Tomkin Square Kids Inc	73 75 W 7th Street	OP
11	7th Street Sushi Park Inc	77 E 7th Street	RW
12	Blue & Gold Bar Inc	79 E7th Street	OP
13	Jamie Coffee Inc	81 E 7th St	OP
14	W C OU Radio Inc	115 1st Avenue	OP
15	Caracas Restaurant LLC	91 E 7th St	RW
16	Derossi Mac LLC	111 E 7th St	RW
17	Derossi Asia LLC	111 E 7th St	RW
18	PJC Restaurants LLC	124 E 7th St	RW
19	Papilles LLC	127 E 7th St	RW
20	Takumi Inc	94 E 7th St	RW
21	Txipiron Inc	102 E 7th St	RW
22	Ho Foods NYC LLC	110 E 7th St	RW
23	Warlord Enterprises LLC	122 E 7th St	RW
24	Giano Inc	126 E 7th Street	RW
25	128 Mac Corp	128 E 7th Street	RW
26	Yuca Bar & Restaurant Inc	111 Avenue A	OP
27	Shervin's World Inc	131 E 7th St	TW
28	Derossi Veg LLC	130 E 7th St	RW
29	Trim Castle Corp	87 2nd Ave AKA 239 E 5th St	OP
30	Kitchen Table Inc	88B 2nd Ave	OP
31	S&P Liquor & Wine Corp	89 2nd Ave	L
32	DAK 92 Second Ave Corp	92 2nd Avenue	OP
33	Point Judith LLC	96 2nd Avenue	OP
34	575 Pub On Second Inc	93 2nd Ave	OP
35	Boonsri Inc	95 2nd Ave	OP
36	Hou Yi Spicy Inc	97 2nd Ave	RW
37	Bricklane Curry House	99 2nd Ave	OP
38	Haveli Restaurant Inc	100 2nd Avenue	OP
39	Village Gourmet Grocery Inc	102 2nd Ave	AX
40	KY & YL Inc	104 2nd Avenue	RW
41	Hot Kitchen Inc	104 2nd Ave North Store	RW
42	111 Second Food Corp	107 2nd Avenue	AX
43	Beer Factory LLC	104 2nd Ave	RW

44 Ukrainian American Soccer	122 2nd Avenue GR FL	CL
45 East Village Convenience	124 2nd Avenue	A
46 San Loco Restaurant	124A 2nd Ave	OP
47 TKRC 5 LLC	128 2nd Ave	RW
48 Nish Chen Inc	129 2nd Ave	RW
49 Propose 101 Inc	34 1/2 St Marks Place	RW
50 Wardrop Foods Inc	131 2nd Avenue	RW
51 Two and Eight Gourmet LTD	132 2nd Avenue	OP
52 J & K Res Enterprises Inc	140 142 2nd Avenue	OP
53 Otto's Tacos LLC	141 2nd Ave	EB
54 Veselka Enterprises LTD	144 2nd Avenue	RW

ATTENTION RESIDENTS & NEIGHBORS

Dollface Diner LLC / Dollface Diner (212) 777-2017

Company/DBA Name and Contact Number for Questions

Plans to open a

Restaurant w/ a Sidewalk Café

(Please choose) Bar/Restaurant/Club and indicate if there will be a Sidewalk Café or Backyard Garden

at the following location

118 Second Avenue, New York, NY 10003

Building Number and Street Name (Address)

This establishment is seeking a license to serve

Beer / Wine & Liquor

Beer & Wine or Beer/Wine & Liquor

There will be an opportunity for public comment on

Monday, February 11, 2019 at 6:30pm

Public Hotel, Sophia Room, 17th Floor

215 Chrystie Street (btwn Houston & Stanton Sts)

Date/Time/Location

(212) 777-2017

Applicant Contact Information

At COMMUNITY BOARD 3

SLA & DCA Licensing Committee Meeting

info@cb3manhattan.org - www.cb3manhattan.org

CB3 Postings

Monday, February 4, 2019



Wednesday February 6, 2019

ALL STREET
WEDNESDAY, FEBRUARY 6, 2019
DOW ▲ 0.7% S&P 500 364.99 ▲ 1.8% 10-YR. TREAS. ▲ 6.92

Trump Seeks to



President Trump, with Vice President Mike Pence and House Speaker Nancy Pelosi

Saudis, Gulf Allies Push

By Howard K. Green
Abe Sussman has
Saudi Arabia and other
Gulf states are pushing
for a formal partnership with the U.S.
to manage the global oil
market, according to OPEC
officials. The move would
allow the Saudis to have
a more direct role in
the global oil market, but
it could ultimately benefit
a broader U.S. oil industry
and increase the nation's
energy independence. U.S.
oil producers, which have
seen OPEC's market influence
weaken over recent
years, are also pushing for
a similar deal. The Saudis
are also pushing for a
deal that would allow them
to have a more direct role
in the global oil market.

ATTENTION RESIDENTS & NEIGHBORHOODS

Dollface Diner LLC / Dollface Diner
Company/DHA Name and Contact Number for Question

Plans to open a
Restaurant w/ a Sidewalk Cafe
(Please choose) Bar/Restaurant/Club and indicate if there will be a Sidewalk Cafe or

at the following location
118 Second Avenue, New York, NY 100
Building Number and Street Name (Address)

This establishment is seeking a license to
Beer / Wine & Liquor
Beer & Wine or Beer / Wine & Liquor

There will be an opportunity for public comment
Monday, February 11, 2019 at 6:30pm
Public Hotel, Sophia Room, 17th Floor
215 Chrystie Street (btwn Houston & Stanton)

Date/Time/Location
(212) 777-2017
Applicant Contact Information

AT COMMUNITY BOARD 3
SEA & DCA Licensing Committee Meeting
info@cb3manhattan.org - www.cb3manhattan.org

ATTENTION RESIDENTS & NEIGHBORS
請予社區居民 諸君注意

Dollface Diner LLC (212) 777-2017
Applicant Contact Information

Thursday, February 7, 2019



ATTENTION RESIDENTS & NEIGHBORS

Dollface Diner LLC / Dollface Diner (212) 777-
Company/DBA Name and Contact Number for Questions

Plans to open a

Restaurant w/ a Sidewalk Café

(Please choose) Bar/Restaurant/Club and indicate if there will be a Sidewalk Café or Backyard Garden

at the following location

8 Second Avenue, New York, NY 10003
Building Number and Street Name (Address)

This establishment is seeking a license to serve

Beer/Wine & Liquor

Beer & Wine or Beer/Wine & Liquor

There will be an opportunity for public comment on

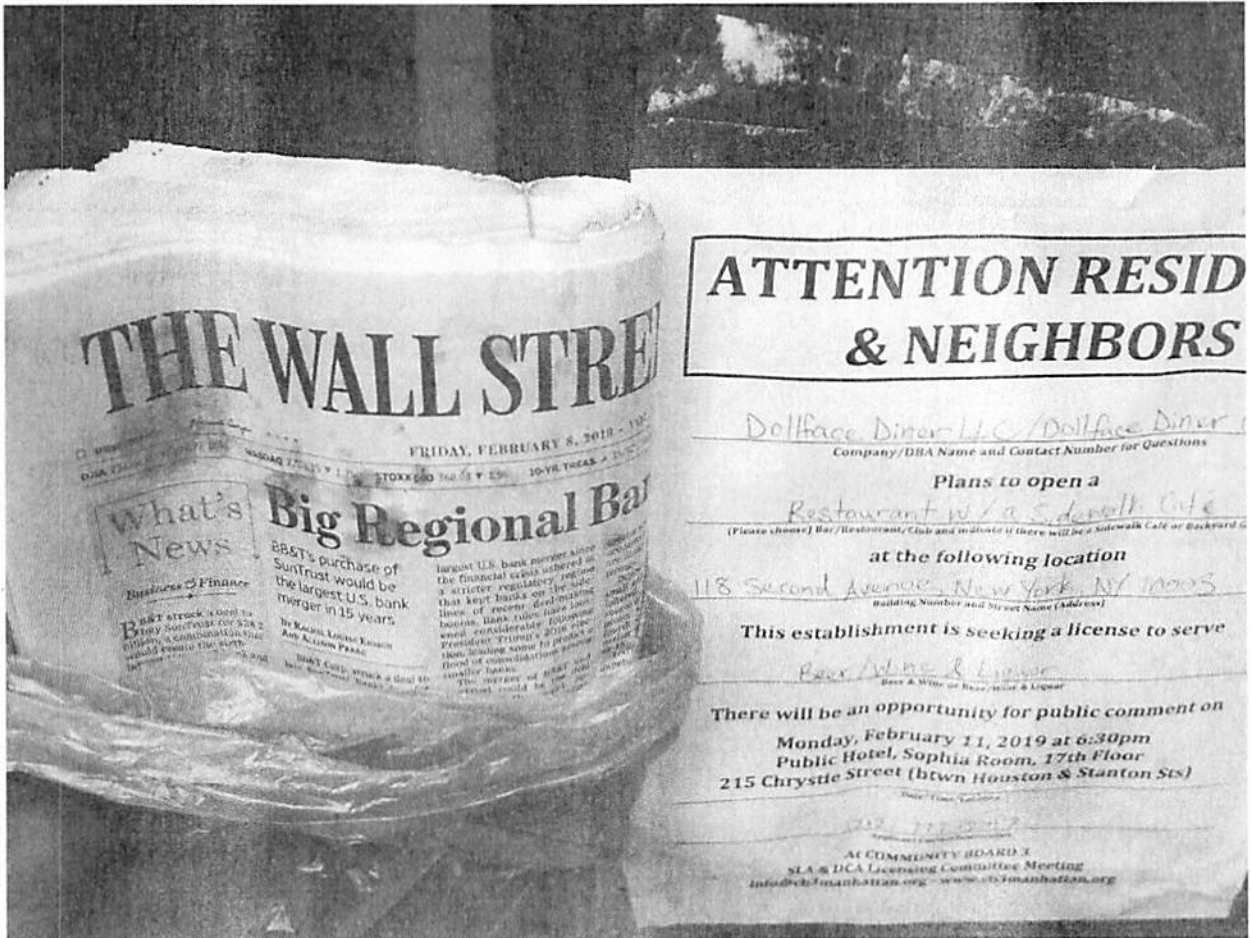
Monday, February 11, 2019 at 6:30pm
Public Hotel, Sophia Room, 17th Floor
215 Chrystie Street (btwn Houston & Stanton Sts)

Date/Time/Location

(212) 777-2017
Applicant Contact Information

At COMMUNITY BOARD 3
SLA & DCA Licensing Committee Meeting
Info@cb3manhattan.org - www.cb3manhattan.org

Friday, February 8, 2019



Saturday, February 9, 2019

ATTENTION RESIDENTS & NEIGHBORS

Dollface Diner LLC / Dollface Diner
Company/DBA Name and Contact Number for Questions

Plans to open a
Restaurant w/ a Sidewalk Cafe
(Please choose) Bar/Restaurant/Club and indicate if there will be a Sidewalk Cafe or Back

at the following location
118 Second Avenue, New York, NY 10002
Building Number and Street Name (Address)

This establishment is seeking a license to sell
Beer/Wine & Liquor
Beer & Wine or Beer/Wine & Liquor

There will be an opportunity for public comment
Monday, February 11, 2019 at 6:30pm
Public Hotel, Sophia Room, 17th Floor
215 Chrystie Street (btwn Houston & Stanton St)
Date/Time/Location

(212) 777-2017
Applicant Contact Information

At COMMUNITY BOARD 3
SLA & DCA Licensing Committee Meeting
info@cb3manhattan.org - www.cb3manhattan.org

ATTENTION RESIDENTS & NEIGHBORS
第3社區居民 請注意

Dollface LLC (212) 777-2017
申請人的資料 (Contact Info)

Saturday, February 9, 2019

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Sunday, February 10, 2019

**ATTENTION RESIDENTS
& NEIGHBORS**

Dollface Diner-LLC / Dollface Diner (212) 771-2177
Company/DBA Name and Contact Number for Questions

Plans to open a
Restaurant w/ a sidewalk cafe
(Please choose) Bar/Restaurant/Club and indicate if there will be a sidewalk cafe or backyard kitchen

at the following location
118 Second Avenue, New York, NY 10003
Building Number and Street Name (Address)

This establishment is seeking a license to serve
Beer, Wine & Liquor
Beer & Wine or Beer, Wine & Liquor

There will be an opportunity for public comment on
Monday, February 11, 2019 at 6:30pm
Public Hotel, Sophia Room, 17th Floor
Street (btwn Houston & Stanton Sts)